



## Seaforth and Bays Growth Profile

Seaforth and the surrounding bays of Ball Bay and Halliday Bay are part of the traditional lands of the Yuwibara people.

Growth of Seaforth (originally named Springcliff) as a seaside destination really took off in 1923, when the Pioneer Shire Council proclaimed the area was 'in a class of it's own' with its seclusion, natural scenery and proximity to Mackay; reporting great local tourism potential.

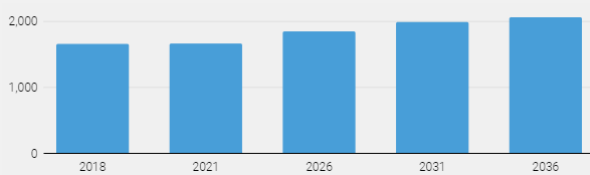
From this, Seaforth and the bays became a popular residential and camping seaside destination.



## Outlook

Population projected to increase by 24.3% out to 2036 coupled with a demographic shift underpinned by an ageing population. A continued high concentration of stand-alone houses with growth projected to be driven by coastal retirement and rural residential living.

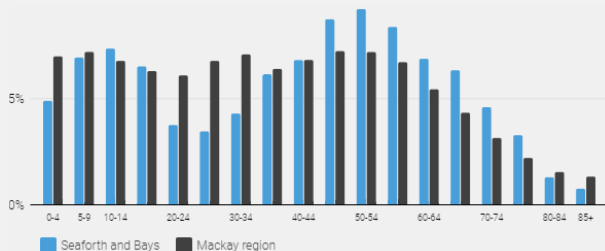
### Total Residents



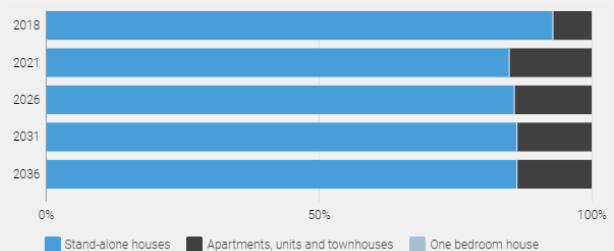
### Main Industries of Employment for Residents 2018



### 2018 Population by Age



### Dwelling Types





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### Demographic Profile



A population of 1,600 people representing 1.4% the total population of Mackay region.



The age profile is reflective of a maturing area of Mackay region, with 17.2% of residents are aged 65+.



Stand-alone houses are prominent, with 93.6% of dwellings. The Mackay region average is 85%.



Higher home ownership with only 15.3% of dwellings being rentals. The Mackay region average is 31.5% dwellings being rental.



63.7% of residents hold some form of qualification. With 14.3% a bachelor degree or higher (Mackay region average 19%) and 49.4% (Mackay region average 47.9%) a certificate level qualification.



92.8% of working age residents are employed, above the Mackay region average of 91.4%.